

| | | Poor | Fair | Average | Exemplary |
|----------------------|-----|---|--|--|--|
| | | 1 | 2 | 3 | 4 |
| | | Points: 25% | Points: 50% | Points: 75% | Points: 100% |
| Development of Ideas | 50% | Try again. You failed to compare and contrast how each of the | Good try, but your response contains some incorrect information. | Good job, you're almost there, but check to make sure that you | Congratulati... Your response correctly compares and contrasts how |
| Organization | 10% | Try again, the lack of organization in your essay interferes with | Good try, but your essay lacks organization which | Good job, you're almost there. Your organization helps the | Congratulati... Your organization is clear and helps the |
| Conventions | 10% | Try again, your response contains a large number of errors in | Good try, but your response contains a substantial number of | Good job, you're almost there. Go back and thoroughly proofread your | Congratulati... Your essay is well written and does not contain a |
| Voice | 10% | Try again, your writing lacks a voice that demonstrates your point of | Good try, but your writing contains an uneven, or even artificial, | Good job, you're almost there. Your writing has a clear, but | Congratulati... Your writing has an individual, engaging |
| Focus and Coherence | 20% | Try again. Your response needs to include justification for | Good try. You justify your conclusions through some combination of | Good job, you're almost there. Your references to theories, | Congratulati... Your response persuasively justifies its conclusions |